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Zinnia Wealth Management Selected to Gator100

GAINESVILLE, Fla. – Zinnia Wealth Management, LLC. ("Zinnia") was named to the University of Florida's 2019 Gator100 during a ceremony on Feb. 22 at UF's J. Wayne Reitz Union Grand Ballroom.

Sponsored by the UF Alumni Association, in partnership with the UF Entrepreneurship & Innovation Center, the Gator100 recognizes the 100 fastest-growing businesses owned or led by UF alumni. Ernst & Young calculated each company's compound annual growth rate (CAGR) over the past three years to generate the ranking.

Zinnia Wealth Management, LLC. is ranked 98, with a CAGR of 25.02%.

Charisse Rivers is founder and CEO of Zinnia Wealth Management and Zinnia Wealth Advisory a Registered Investment Advisory firm. She is an InvestmentNews *40 Under 40* winner, and has been featured in ABC, FOX, NBC, CBS, InvestmentNews, WSJ, USA Today and Forbes magazine. Ms. Rivers has written online articles for CNN Money, Forbes, Fortune, and Annuity 123. She is also host of the radio show "Retirement Coffee Talk" every Saturday at 11am and Sunday at 8am and 12pm on WSKY 97.3fm.

"We are so honored to be named to the University of Florida's 2019 Gator100," says Ms. Rivers. "The success of Zinnia Wealth Management is due to our commitment to helping families, individuals and businesses achieve wise financial stewardship. We will continue to build our business by putting our clients and community first."

"The Gator100 honors UF alumni from across the university who are founding and growing amazing companies around the country," said Kent Fuchs, president of the University of Florida. "It's an incredible affirmation of the innovative and entrepreneurial spirit of the Gator Nation."

To qualify for the Gator100, companies must have been in business for five years or more as of Sept. 28, 2018, and have had verifiable annual revenues of $250,000 or more every year since 2015. Additionally, a UF alumnus or alumna must have met one of the following three leadership criteria:

1. Owned 50 percent or more of the company from Jan. 1, 2015, through Sept. 28, 2018; or
2. Served as company's chief executive from Jan. 1, 2015, through Sept. 28, 2018; or

3. Founded the company and been active as a member of the most senior management team from Jan. 1, 2015, through Sept. 28, 2018.

View the full list of Gator100 honorees at gator100.ufl.edu.

About Zinnia Wealth Management, LLC

Zinnia Wealth Management, LLC specializes in helping families, individuals and businesses achieve wise financial stewardship. The company offers financial products and services tailored to their clients' individual needs.

