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**FOR IMMEDIATE RELEASE**
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# Zinnia Wealth Management Named to University of Florida 2023 Gator100

GAINESVILLE, Fla. – Zinnia Wealth Management was named to the University of Florida's 2023 Gator100 during a ceremony on April 21 in the Exactech Arena at the Stephen C. O'Connell Center on UF's campus.

Each year, the Gator100 recognizes the world's fastest-growing Gator businesses owned or led by UF alumni. Ernst & Young, independent accounting firm of the Gator100 since the program began in 2015, verifies financial information submitted by each company and calculates the rankings based on compound annual growth rate over the past three years.

Zinnia Wealth Management strives to ensure clients have the financial security to Live by Design, Not by Default. Their group concentration is on four essential retirement planning strategies: Protection of Your Health Care, Financial Security, Planning Your Estate, and Preserving Freedom of Choice. The company has offices in Ocala, Gainesville, Beverly Hills and Wildwood, and has been featured in Newsweek, Forbes, Fortune, Wall Street Journal, USA Today and Fox TV.

The 2023 Gator100 celebrated companies from over 18 industries, with the top three representing construction and design, health, and real estate. Of the 100 businesses, 77 were Florida companies with other top state headquarters including Georgia, South Carolina, and California.

"These UF alumni-owned or -led companies create jobs, add value to our communities, and make an impact around the world," said Brian K. Danforth, Assistant Vice President of Development and Executive Director of the UF Alumni Association. "These 2023 honorees represent the very best of our Gator entrepreneurs and business leaders. They shine a bright light on the University of Florida and the graduates it produces – people with vision, drive and determination."

View the full list of 2023 Gator100 honorees at https://gator100.ufl.edu/2023-honorees.

Disclosure: Investment Advisory Services are offered through Zinnia Wealth Advisory, LLC a registered investment adviser. Zinnia Wealth Advisory, LLC and Zinnia Wealth Management, LLC are separate entities. Insurance products and services are offered and sold through Zinnia Wealth Management, LLC.